

Dear Sir/ Madam

## Greetings from TPSDM !!!!!!!

We thank you for expressing interest in **TPSDM**. You have made the right choice in shortlisting **TPSDM** for becoming an Education Entrepreneur. Education is today India's sunrise industry which promises never ending growth and earning potential along with being a respected and service oriented industry.

India needs a skilled workforce of 50 crore people by the year 2022. The National Skill Development Corporation has been set up in partnership between the Government of India and the Industry. <u>TPSDM is an empanelled Partner of NSDC/SSC's/IEDUP and is looking to set up training centres across the country through franchisees.</u>

TPSDM is a 9 years old experienced and reputed Training and Skilling Organization and is today Himachal largest Training network, with more than 50 Franchisee Centres spread across the country in 29 states and 3 Union Territories. TPSDM trains nearly 2,000 students through its network every year.

Over the years, Employers and Students a like have recognized the power of TPSDM Certification for quality training and employment opportunities.

TPSDM has been the proud recipient of the several National & International Awards for its outstanding efforts in the field of Education and Training. Some of them are the Education Award, Excellence in Skill Development Award, Social Entrepreneur of the Year Award, Dr Y.S. Parmar rashtra Nirman Award 2020 & 2021.

If you are looking for a Business Opportunity with Low Investment and High Return, you have found your answer - TPSDM.

Why should you choose TPSDM?

- ✓ Low Investment
- ✓ High Return on account of variety of courses
- ✓ Ever-growing student market
- ✓ Industry specific programs and Training Academies
- ✓ Continuous Train the Trainers programmes
- ✓ Centralized marketing support
- ✓ Rojgar Mantra Placement Portal facility for all students
- ✓ Rojgar Melas to drive placement
- ✓ Continuous training and handholding
- ✓ SSC's/Govt. Institutes/University Certification
- ✓ Latest technology, education portals
- ✓ 9 years of experience in the Education & Training Franchise business

#### <u>Applications are invited from Entrepreneurs/ Existing Centres who are</u> <u>working in the following areas of skill Development</u>

## **ACADEMY FOR IT & MANAGEMENT**

The TPSDM Academy for IT & Management instills practical, job oriented IT skills in its Students. Powered with Strong SSC's, Govt. Institute, University Certifications and a viriorous training pedagogy, this academy gives an aspiring IT professional a chance to enhance his/her career prospects, exposure to more challenging job profiles, a better career path and increased job

TPSDM ACADEMY FOR IT AND MANAGEMENT				
S.N	Programme List	Duration	Eligibility	
1	Certificate Course in Computer Application	6 Months	10 <sup>th</sup> Pass	
	(CCCA)			
2	Computer & Tally Professional Course	6 Months	10 <sup>th</sup> Pass	
	(CTPC)			
3	Diploma in Computer	12	10 <sup>th</sup> Pass	
	Application/Information Technology	Months		
	(DCA/DIT)			
4	Industrial Computer Professional Course	12	10 <sup>th</sup> Pass	
	(ICPC)	Months		
5	Accounts & Tally Professional Course	12	10 <sup>th</sup> Pass	
	(ATPC)	Months	~	
6	Post Graduate Diploma in Computer	12	Graduate in	
Ŭ	Application (PGDCA)	Months	any	
		10	Discipline	
7	Domestic Data Entry Operator (DDEO)	12	10 <sup>th</sup> Pass	
		Months	1 Oth D	
8	Advance Diploma in Computer	18	10 <sup>th</sup> Pass	
	Application (ADCA)	Months	1 Oth D	
9	Advance Diploma in Software Engineering	18	12 <sup>th</sup> Pass	
10	(ADSE)	Months	1 Oth D	
10	Web Site Designing	12	12 <sup>th</sup> Pass	
11		Months	1 Oth D	
11	Computer Operator Programming	12 M 1	10 <sup>th</sup> Pass	
10	Assistant (COPA)	Months	1 Oth D	
12	O Level	12	12 <sup>th</sup> Pass	
		Months		

### **ACADEMY FOR LIVELIHOOD & VOCATIONAL TRAINING**

Through its industry-matched and need-based designed courses, TPSDM Academy for Livelihood & Vocational Training strives to enhance individual employability, reduce the mismatch between demand and supply of skilled manpower in the context of higher global and domestic demands in emerging

S.N.	Programme List	Duration	Eligibility
1.	Industrial Electrician (Level 4)	6+6 Month	10 <sup>th</sup> Pass
2.	Senior Lineman – Distribution	6+6 Month	$8^{th} + 6month$
	(Level 5)		Exp., L-4,
			preferably ITI
3.	Plumber (Pump Cum E/M	6+6 Month	10 <sup>th</sup> Pass
	Mechanic (Level 4)		
4.	Solar PV Installer (Surymitra)	6+3 Month	10 <sup>th</sup> Pass
	(Level 4)		
5.	Fitter (Level 4)	6+6 Month	10 <sup>th</sup> Pass
6.	Draughtsman (Level 4)	6+6 Month	10 <sup>th</sup> Pass
7.	Plumber (General) (Level-4)	6+6 Months	10 <sup>th</sup> Pass

# **TPSDM Academy for livelihood and vocational Training**

# **ACADEMY FOR COMPETITIVE EXAMINATIONS**

TPSDM Academy for Competitive Examinations aims to enhance the quality of the test seekers at their own place of living, so that the quality enhancement is ensured at little extra cost. It ensures better exposure to testing patterns both offline and online.

# **TPSDM ACADEMY FOR COMPETITIVE EXAMINATIONS**

S.N.	Programme List	Duration	Eligibility
1	Bank Clerical /PO/LIC/GIC Special Recruitment/ RRB/ RBI/HPSSC/HPPSC/POLCE/	1 YEAR	10 <sup>TH</sup> /12 <sup>TH</sup> / Graduate
	RAILWAYS ETC.		
2	Staff Selection Commission (Combined Graduate Level)	3 Months	Graduate
3	Railways / Other PSUs	3 Months	Graduate

## **ACADEMY FOR TEACHER'S TRAINING**

TPSDM Academy for Teacher's Training aims at conceptualizing, designing and executing innovative courses, products and services to partly fulfill the ambitious target of having 4.4 million additional teachers/trainers by 2022 as envisaged in the Skill Gap Analysis by the National Skill Development Corporation.

In a phased manner, the Academy will launch its various products, courses and services for both the pre-service and the in-service teachers.

	<b>TPSDM ACADEMY FOR TEACHER'S TRAINING</b>				
S. N.	Programme List	Duration	Eligibility		
1.	Advance Diploma in Nursery Teacher's	24	12 <sup>th</sup> Pass		
	Training (ADNTT)/ Advance Diploma	Months			
	in Early Childhood care & Education				
2.	Diploma in Nursery Teacher's	12	12 <sup>th</sup> Pass		
	Training (DNTT)/ Diploma in Early	Months			
	Childhood care & Education				
3.	Diploma in Computer Teacher's	12	12 <sup>th</sup> Pass		
	Training (DCTT)	Months			
4.	Certificate in Nursery Teacher's	6 Months	12 <sup>th</sup> Pass		
	Training (CNTT)				
5.	Certificate in Teaching Using ICT	1Month	12 <sup>th</sup> Pass		
	(CTUI)				
6.	Nursery Teacher's Training (NTT)	24	12 <sup>th</sup> Pass		
	On-Demand Examination)	DAYS/80	(Min.2 year		
		HOURS	Teaching		
			Exp.) or		
			JBT, B.ed,		

### **ACADEMY FOR HEALTHCARE & PARAMEDICAL**

TPSDM Academy for Healthcare & Paramedical Training Looking to build a progressive career in a short period and low budget? Paramedical courses present ample employment opportunities because of the expansion of the healthcare industry.

Paramedical courses are job-oriented skilling programs that transform an individual learner into a competent healthcare worker. Paramedical courses give rise to allied healthcare professionals who deliver direct patient care, rehabilitation, treatment, diagnostics, and health improvement interventions to restore minimal optimal functions in an individual.

TPSDM ACADEMY FOR HEALTHCARE & PARAMEDICAL			
S.N.	Programme List	Duration	Eligibility
1.	(GDA) General Duty Assistant Advance	12 Months	10 <sup>th</sup> Pass
2.	Diploma in Medical Lab Technology (DMLT)	24 Months	12 <sup>th</sup> Pass
3.	Emergency Medical Technician (EMT)	12 Months	12 <sup>th</sup> Pass
4.	Diploma In X-Ray Imaging Technology	24 Months	12 <sup>th</sup> Pass
5.	Diploma in Operation Theatre Technician	24 Months	12 <sup>th</sup> Pass (Science)
6.	Diploma in Medical Record Technology	24 Months	12 <sup>th</sup> Pass (Science)
7.	Diploma in Dialysis Technician	24 Months	12 <sup>th</sup> Pass
8.	Hospital Front Office & Billing Executive	12 Months	Graduate (last year of Graduation)
9.	Hospital Store Assistant	12 Months	12 <sup>th</sup> Pass
10.	Phlebotomy Technician	12 Months	12 <sup>th</sup> Pass
11.	Vision & Ophthalmic Assistant	12 Months	12 <sup>th</sup> Pass
12.	Diploma in Cardiac Technology	24 Months	12 <sup>th</sup> Pass (Science)

#### <u>\*The Centre should obtain permission of Paramedical</u> <u>Council. If required in their respective state.</u>

#### ACADEMY FOR TOURISM AND HOSPITALITY

The Indian tourism and hospitality industry has emerged as one of the key drivers of growth among the services sector in India. With increasing globalization, career opportunities in this field are not only unlimited within the country but there are chains of hotels, which operate internationally providing scope of a career abroad also.

The prospects for the hotel industry in India are bright. With revival in the global economy, international tourist inflow into the country is expected to rise. The TPSDM Academy for tourism and hospitality, which is designed to address these opportunities, offersfollowing exciting career options to the students.

TPSDM ACADEMY FOR TOURISM AND HOSPITALITY			
S.N.	Programme List	Duration	Eligibility
1.	Front office Associate (FOA) (Level 4)	3+3 Months	10 <sup>th</sup> Pass
2.	Front office Executive (FOE) (Level 5)	6+6 Months	12 <sup>th</sup> Pass
3.	Certificate Diploma in Hotel Management (CDHM) by TPSDM (Level 4)	6+3 Months	10 <sup>th</sup> Pass
4.	Multi Cuisine Cook (MCC) (Level 4)	6+3 Months	10 <sup>th</sup> Pass
5.	Bar Tender (Level 5)	6+6 Months	12 <sup>th</sup> Pass
6.	Food & Beverage Services- Steward (F&B) (Level 4)	6+3 Months	12 <sup>th</sup> Pass
7.	Diploma in Hotel Management by TPSDM (Level 5)	12 Months	10 <sup>th</sup> Pass
8.	Advance Diploma in Hotel Management (ADHM) by TPSDM (Level 6)	18+6 Months	10 <sup>th</sup> Pass
9.	Commi 1 (Level 5)	6+6 Months	10 <sup>th</sup> Pass
10.	House Keeping Executive (Level 5)	6+6 Months	10 <sup>th</sup> Pass

#### **ACADEMY FOR APPAREL AND FASHION DESIGN**

The Indian Textile and Clothing Industry have an overwhelming presence in the economic life of the country. Apart from providing one of the basic necessities of life, the textile and clothing industry also plays a vital role through its contribution to industrial output, employment generation and the export earnings of the country. Looking to the expected growth and employment potential in textile and clothing sector, TPSDM Academy for Apparel and Fashion Design proposes to launch some of the important programmes for the lower and middle level workforce.

TPSDM ACADEMYFOR APPAREL AND FASHION DESIGN				
S.N.	Programme List	Duration	Eligibility	
1.	Certificate in Cutting and Tailoring (CCT)	6 Months	8 <sup>th</sup> Pass	
2.	Certificate in Sewing Machine Operator (CSMO)	3 Months	8 <sup>th</sup> Pass	
3.	Diploma in Cutting and Tailoring (DCT)	12 Months	8 <sup>th</sup> Pass	
4.	Certificate for Fashion Designer (CFFD)	3 Months	12 <sup>th</sup> Pass	
5.	Self Employed Tailor (SET)	6 Months	8 <sup>th</sup> Pass	

### **ACADEMY FOR BEAUTY AND WELLNESS**

The Beauty and Wellness industry in India is growing at a CAGR of 18.6%. The sector is thriving on the increasing section of affluent and middle-class population that has started considering beauty and wellness as a necessity. Increased emphasis on a holistic wellbeing with people's desire to look good and young are other motivators for the industry. The rejuvenation segment is no longer perceived as a mere luxury service but is now acknowledged as an essential tool to de-stress.

TPSDM ACADEMFY OR BEAUTY AND WELLNESS			
S.N.	Programme List	Duration	Eligibility
1.	Certificate for Beauty Therapist (CBT)	6 Months	10 <sup>th</sup> Pass
2.	Certificate in Hair Stylist (CHS)	4 Months	10 <sup>th</sup> Pass
3.	Assistant Beauty Therapist (ABT)	4 Months	10 <sup>th</sup> Pass
4.	Diploma In Beautician (DB)	12 Months	10 <sup>th</sup> Pass
5.	Yoga Instructor (YI)	6 Months	10 <sup>th</sup> Pass

## **TPSDM ACADEMY FOR DIGITAL MARKETING**

The TPSDM Academy for Digital Marketing gives an aspiring Digital Marketing professional a boost in his career. The programs have been specially designed to address the needs and open up prospects in the areas of Digital Marketing, Management and IT.

TPSDM ACADEMY FOR DIGITAL MARKETING				
S.N.	Programme List -	Duration	Eligibility	
1	Advance Certificate in Digital Marketing (ACDM)	4 Months	12th Pass	
2	Certificate in Search Engine Optimization (CSEO)	4 Months	12th Pass	
3	Certificate in Social Media Marketing (CSMM)	4 Months	12th Pass	
4	Certificate in Content Marketing (CCM)	4 Months	12th Pass	
5	Certificate in Affiliate Marketing (CAM)	4 Months	12th Pass	
6	Certificate in E-Commerce (CEC)	4 Months	12th Pass	
7	Certificate in Web Analytics (CWA)	4 Months	12th Pass	

Because of the salient features which differentiate TPSDM from others and a wide range of courses, the Breakeven as expected by an entrepreneur can be within a year and ROI expected can be in the range of 150% from second year onwards. Hence, business wise too, an TPSDM centre makes great business sense, as has been proven by 50 other entrepreneurs already.

We are seeking highly motivated and responsible Business Associate of TPSDM who are keen in shaping the future of thousands of students in India through Training and Skill Development. If this matches with who you are, come and be a part of TPSDM - India's Largest Education and Training Network.

<u>Please contact on below mentioned contact number to become and TPSDM</u> <u>Education</u> <u>Entrepreneur TODAY!!!</u>

9817344441, 8894363765 For more, information, please also visit our website <u>www.theplaneteducaion.com</u>. With Best Regards,

Chairman & Managing Director The Planet Skill Development Mission (TPSDM)